



Citywest online sales up 100%

Citywest, the country's largest hotel, has increased internet sales by more than 100 per cent in four months and has become the first Irish hotel to integrate its website with Micros-Fidelio's Opera Property Management System and Web Suite.

The hotel, which hosts the Ryder Cup gala dinner this September, introduced the system in the spring. Citywest pays no commission and bookings are confirmed in real-time with an automatic 10 per cent discount, according to Citywest general manager Phil Jones. The system used at Citywest is currently being used by approximately 20,000 hotels worldwide including the MGM Grand in Las Vegas.